ArchEE Project Planning

June 2015

Cluster Name	Value proposition and Theory of Change (TOC)		
Purpose	Draft value proposition and begin on TOC		
Team Members	Marc Hockings, Andrew Knight, Kent Redford, Matt Keene (honorary)		
Deliverables	See purpose		
Assumptions	We provide rationale and framework for ARCHEE and the other working groups There is worth in unexamined evaluations Better information leads to better decisions ArchEE works for our vision Decision-makers / funders want better outcomes If we create a perfect ArchEE it will change behavior positively		
Resources	--		
Responsibilities	--		
Interdependencies with other clusters	We lead they follow (just kidding).		
Task	**Deliverable**	**Who**	**When**
Checking the relevance of the other working groups against the Theory of Change (involving them in the review as necessary)	Collect the iterations of the Theory of Change	This group	2 weeks
Develop, share and revise the Theory of Change	Agreed Theory of Change	This group	4 weeks
Develop and elaborate the Value Proposition incorporating the Theory of Change	Agreed draft Value Proposition	This group	4 weeks
Float the V.P. with potential users + donors	Final Value Proposition incorporating the views of users	This group	3 months

Value Proposition:

At the moment the evaluative process is:

- Largely study focused
- Restricted in its access and generality
- Of little use to adaptive management

ArchEE is a platform that allows practitioners, decision makers and funders:

- access to previously inaccessible evaluations and evaluative knowledge to improve future action.
- allows decision makers to be confident that their investments are based on prior learning
- Changes the culture of individuals, institutions and disciplines to encourage use of evaluations in developing and planning environmental interventions.
- Serves as a driver and anchor to build a learning community

Makes available all the knowledge in the system

To these add new, sometimes unanticipated knowledge