

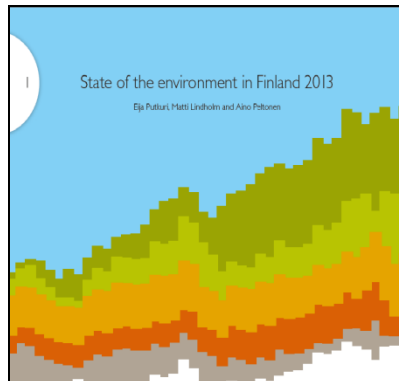
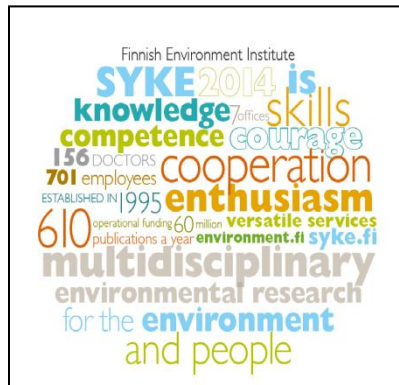
**Opening of the
3rd European Environmental Evaluators
Network Forum
'Linking evaluation findings to
enhancing sustainability'**

Per Mickwitz,
Research Director, Professor
Finnish Environment Institute SYKE

Content

- SYKE and Finland (one slide)
- The history and purpose of EEN
- The themes and aims of the conference

SYKE and Finland (one slide)



- The brand new SYKE brochure is available in your material
- The report on the State of the environment in Finland 2013
 - was published in Finnish in December 2013, and
 - in English in February 2014
 - it is also available in your material
- Gives justifications for why it is important to undertake and use environmental evaluations

The history of EEN 1: Prehistory



www.eval.org

- The AEA Environmental Program Evaluation (EPE) Topical Interest Group (TIG) was founded in 2000,
- First sessions on AEA's annual conference in Honolulu, Hawaii, 1-4.11.2000.
- Sessions since then annually
- AEA's membership has grown from just over 3000 members in 2001 to over 7700 today

<http://europeanevaluation.org/>



- The first session on environmental evaluation at 4th EES Biennial conference in Lausanne 12-14.10.2000
- Sessions since then biannually



Environmental Evaluators Network
Reseau des Evaluateurs Environnementaux

The history of EEN 2: Initiation



- At the CES&AEA conference in Toronto three people talked



Environmental Evaluators Network
Réseau des Évaluateurs Environnementaux

The history of EEN 3: The beginning

- The Environmental Evaluator's Networking Forum was organized on June 22 and 23 2006
- Co-sponsored by:
 - U.S. Environmental Protection Agency &
 - The National Fish and Wildlife Foundation
- *“Over 90 individuals attended the 2006 forum, representing diverse organizations such as NOAA, the White House Council on Environmental Quality, the Joyce Foundation, and the Finnish Environmental Institute”*



The history of EEN 4: Expansion

The screenshot shows the website <http://www.environmentalevaluators.net/europe/>. The page features a green header with the logo and name "Environmental Evaluators Network" and "Réseau des Évaluateurs Environnementaux". Navigation tabs include "United States", "Canada", "Europe", "Mexico", "Madagascar", and "Resources". A search bar is present on the right. The main content area is titled "Europe" and contains three articles:

- Europe**
The 3rd European Environmental Evaluators Network (EEEN) Forum will be hosted by the Finnish Environment Institute SYKE in Helsinki, Finland. This year's theme is "Linking evaluation findings to enhancing sustainability." Find out more about this event [here](#).
- The 2nd European Environmental Evaluators Network (EEEN) Forum was organised and hosted by the Swedish Environmental Protection Agency (SEPA). Find out more about this event [here](#).
- In February 2012 HIVA – KU Leuven organised and hosted the 1st EEEN Forum. The forum addressed demand side expectations, side effects and methodological challenges of environmental evaluation as well as the role of a European

On the right side, there are sections for "EEEN Events" (listing 2014, 2013, 2012 EES Conference, and 2012 EEEN Forum), "Contact EEN Participants" (with a link to "EEN LinkedIn Group"), and "May we help you?" (with contact information: info@environmentalevaluators.net).



The purpose of the EEN is to advance the field of environmental evaluation through more systematic and collective learning

The purpose of the Environmental Evaluators Network is to:

- Foster connections among evaluators and evaluation consumers.
- Grow the body of knowledge of environmental program and policy evaluation.
- Foster the collaborative development of products for advancing the field.

The Network is comprised of environmental, conservation, and natural resource **evaluators** and **evaluation consumers**. Individuals from **academia, consulting organizations, foundations, government agencies, and non-profit organizations** are all welcome to participate. The membership is international.

The themes of the previous EEEN Forums



The themes of the 1st European Environmental Evaluators Network (EEEN) Forum in Leuven 2012 were:

- Demand side expectations, side effects and methodological challenges of environmental evaluation



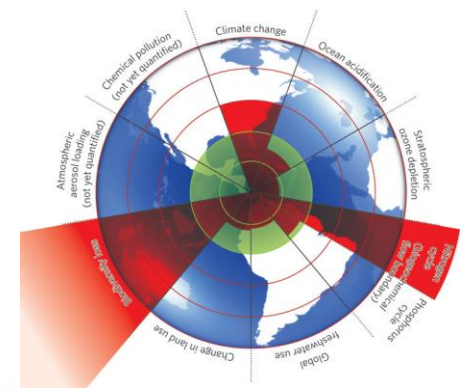
The theme of the 2nd European Environmental Evaluators Network (EEEN) Forum in Stockholm 2013 was:

- ‘Evaluating sustainability transitions, with a focus on innovation programmes and environmental policies and objectives’

The theme of the 3rd European Environmental Evaluators Network (EEEN) Forum in Helsinki

Linking evaluation findings to enhancing sustainability

1. Exploring the influence of evaluation knowledge
2. Coordination of evaluations at various levels
3. Linking policy measures to long-term policy goals



Environmental Evaluators Network
Reseau des Evaluateurs Environnementaux

The theme of the 3rd European Environmental Evaluators Network (EEEN) Forum in Helsinki

Linking **evaluation findings** to **enhancing sustainability**

1. Exploring the influence of evaluation knowledge

Numerous environmental evaluations have been carried out. Still it is unclear to what extent and how evaluation has affected policy decisions, and how the use of evaluation findings can be improved.

- *What methods and measures could be used to assess the influence of evaluations?*
- *What conditions the use of evaluation knowledge?*
- *How do actors in evaluations anticipate and manage the use of evaluation findings?*
- *How could the use of evaluations be improved?*

The theme of the 3rd European Environmental Evaluators Network (EEEN) Forum in Helsinki

Linking **evaluation findings** to **enhancing sustainability**

2. Coordination of evaluations at various levels

In the globalized world, policies can be evaluated at different levels from the international to the local.

- *How to improve the coordination of evaluation projects or data at different levels?*
- *In what cases are international or EU-level evaluations directly usable at the national level?*
- *How can different level evaluations use same materials and share learning?*

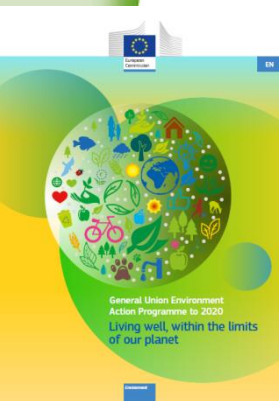
The theme of the 3rd European Environmental Evaluators Network (EEEN) Forum in Helsinki

Linking **evaluation findings** to **enhancing sustainability**

3. Linking policy measures to long-term policy goals

The EU has adopted ambitious long-term policy goals. But, in practice, these long-term policy goals may be forgotten or diluted.

- *How do today's policy measures influence and/or support the achievement of long-term goals?*
- *How could evaluations bridge the gap between long-term and short-term policy goals?*
- *What factors may hamper the production of such evaluation results or their effectiveness?*



Welcome to Uunisaari, Helsinki, to Finland and to the 3rd EEEN

I wish us all a good conference and especially good networking, since the aim is not just to present and listen but also to build an evaluation community.



3rd

European Environment Evaluators Network forum

‘Linking evaluation findings
to enhancing sustainability