



Environmental Evaluation: Networked Learning for Sustainable Systems

September 22 – 24, 2013

Corbett, Oregon – Menucha Retreat and Conference Center

Day 1: Sunday, September 22

4:00pm	Onsite Check-in and Registration	
5:30pm	Welcome to Menucha and the EEN Pacific Forum Shawn Morford, Rural Development Initiatives Michael Coe, Cedar Lake Research Group Menucha Staff What do You Want the EEN Pacific Forum to be?	Great Hall, Wright Hall
6:00pm	Dinner	Dining Room, Wright Hall
7:00pm	Getting to Know the Environmental Evaluators Network and the EEN Pacific Forum Matt Keene, Environmental Protection Agency Christina Kakoyannis, National Fish and Wildlife Foundation Ken Vance Borland, Conservation Planning Institute Discussion	Great Hall, Wright Hall
8:00pm	Dessert and Campfire	

Day 2: Monday, September 23

7:00am	Early Riser Activities Walk with Menucha Naturalist “Cultural History of the Columbia Gorge” Lynn Gibbon	Meeting Point in front of Wright Hall
8:00am	Breakfast	Dining Room, Wright Hall
9:00am	Welcome to Menucha Introducing the EENP Shawn Morford, Rural Development Initiatives Matt Keene, Environmental Protection Agency Networked Learning Among Environmental Users and Practitioners: Starting the Conversation Beverly Parsons, American Evaluation Association	Great Hall, Wright Hall

9:45am	Respondents and Discussion	
10:30am	Break	
10:45am	<p>Breakout Session #1</p> <p>1. Unpacking Power Dynamics in Natural Resource Management: Bringing Indigenous People’s Perspectives to the Fore in an Environmental Evaluation in Northeastern Cambodia Yuko Yoneda, Oxfam America</p> <p>Evaluation of Bio-Cultural Conservation Programs and Projects Alyssa Miller, National Oceanic and Atmospheric Administration</p> <p>2. Evaluating Behavior Change Intervention Opportunities for Energy-Efficiency Programs Alexandra Dunn, Research Into Action Mersiha McClaren, Research Into Action Loren Lutzenhiser, Portland State University</p> <p>Integration of Economic and Financial Methods into Evaluation of State Energy Conservation and Alternative Energy Market Development Programs Cynthia Manson, Industrial Economics, Incorporated</p> <p>3. Three Perspectives on an Evaluation of Habitat Restoration in the Great Lakes Region Edward Wilson, Edward W. Wilson Consulting Christina Kakoyannis, National Fish and Wildlife Foundation David Hubbard, Coastal Restoration Consultants</p> <p>4. Sustaining Complexity by Evaluating Expertise Networks: A Case Study from a Driftless Area Landscape Bethany Laursen, University of Wisconsin-Madison</p>	<p>Presentation # and Room Locations</p> <p>1. Ballard Hall Large Conference Room</p> <p>2. Greenhouse</p> <p>3. Great Hall</p> <p>4. Ballard Hall Small Conference Room</p>
11:45am	Break	
12:00pm	Lunch	Dining Room
12:30pm	<p>Presenting Data Effectively Stephanie Evergreen, Evergreen Data</p>	Great Hall
1:15pm	<p>Breakout Session #2</p> <p>1. The Convergence of Evaluation and Organizational Learning Anna Williams, Perspectio</p> <p>2. Measuring Habitat and Biodiversity Outcomes Sara Vickerman, Defenders of Wildlife</p> <p>Can We Actually Achieve Fishable Swimmable Waters? Bobby Cochran, Willamette Partnership</p>	<p>Presentation # and Room Locations</p> <p>1. Ballard Small Conference Room</p>

3. Optimizing State and Municipal Program Evaluations: Image-ining How to Remove Barriers

Veronica Smith, data2insight LLC
Alison Peters, Alison Peters Consulting

- 2. Great Hall
- 3. Greenhouse
- 4. Ballard Hall Large Conference Room

4. Squaring Complexity with Our Planning and the Capacity of Our Evaluation Tools

Jonny Morell, Fulcrum Corporation

2:15pm

Break

2:30pm

Breakout Session #3**1. STARting to Build Evidence of Systemic Effects**

Note: This session runs until 4:30.

Richard Gelb, King County
Aaron Lande, Star Communities

Presentation # and Room Locations

- 1. Ballard Hall Large Conference Room

2. The American Evaluation Association in 2014: What's Your Visionary Evaluation?

Matt Keene, Environmental Protection Agency
Beverly Parsons, InSites

[Note this session runs through 4:30 in this room]

3. Impact Assessment of Natural Resource and Environmental Programs Using Propensity Score Analysis

Mark Braza, U.S. Government Accountability Office

- 2. Greenhouse
- 3. Ballard Hall Small Conference Room

4. Getting to Know the EEN Pacific Using Social Network Analysis

Ken Vance-Borland, Conservation Planning Institute
Judy Soule, Conservation Planning Institute
Debbie Gowensmith, Groundswell Services

- 4. Great Hall

3:30pm

Break

3:45pm

Breakout Session #4**1. Evaluating a Complex Environmental Education Initiative**

Patricia Jessup, Jessup & Associates, LLC

Presentation # and Room Locations

- 1. Ballard Hall Small Conference Room

2. Easy Social Network Analysis (for Evaluating Modular Adhocracies)

Bethany Laursen, University of Wisconsin-Madison

- 2. Greenhouse
- 3. Great Hall

3. You Speak My Language: Using Open Standards to Build a Rosetta Stone for Federal Land Management Agencies and Policies

Sara O'Brien, Defenders of Wildlife

- 4. Wright Hall Small Conference Room

4. Evaluating "The Design Turn"

Howard Silverman, Pattern Labs

4:30pm

Free Time

6:00pm

Dinner

Dining Room

7:00pm

Reception and Tribute to Gail Achterman

Great Hall

Day 3: Tuesday, September 24

7:00am	Early Riser Activities Walk with Menucha Naturalist “Natural History of the Columbia Gorge” Lynn Gibbon	Meeting Point in front of Wright Hall
8:00am	Breakfast	Dining Room
9:00am	Welcome and Good Morning! Shawn Morford, Rural Development Initiatives Keynote: “Evaluation and (and as) Production of Knowledge” Kai Lee, David & Lucille Packard Foundation <i>Introduction by Andy Rowe</i>	Great Hall
9:45am	Respondents and Discussion	Great Hall
10:30am	Break	
10:45am	Breakout Session #5 <ol style="list-style-type: none"> 1. An Architecture of Environmental Evaluation: For a Better Understanding of Evaluation, Evidence and Effectiveness Matt Keene, Environmental Protection Agency Michael Coe, Cedar Lake Research Group 2. Evaluating Ecosystems Markets for Environmental Sustainability Harbans Lal, National Resources Conservation Service US Department of Agriculture 3. Using the Conservation Registry to Improve Ecological Outcomes Kassandra Kelly, Defenders of Wildlife Oregon Explorer: Using GIS for Reporting and Communications Janine Salwasssar, Institute for Natural Resources Marc Rempel, Oregon State University 4. Use of Adaptive Program Evaluation in the Environmental Policy Arena Andy Chinn, Ross Strategic Nancy Tosta, Ross Strategic Louis Sweeney, Ross Strategic 5. How Governance, Evaluation and Worldviews Constrain Connectivity: Causes and Implications Andy Rowe, ARCeconomics Ltd. 	Presentation # and Room Locations <ol style="list-style-type: none"> 1. Greenhouse 2. Ballard Room Small Conference Room 3. Great Hall 4. Wright Hall Small Conference Room 5. Ballard Hall Large Conference Room

11:45am	Break	
12:00pm	Lunch	Dining Room
1:00pm- 2:15pm	<p>Breakout Session #6 – World Cafe</p> <p>1. Evaluating Policy Advocacy: What it Takes and Tools of the Trade Anna Williams, Perspectio</p> <p>2. Finding Common Ground: Supporting Sustainability Students and Educators Kathleen Gygi, Marylhurst University</p> <p>3. Prospective Methods for Assessing Environmental Inspection Programs Mark Braza, U.S. Government Accountability Office Michael Krafve, U.S. Government Accountability Office</p> <p>4. How to Guide for Marine Spatial Planning Outreach Libby Whiting, Washington Department of Natural Resources</p> <p>5. Share and Explore Models for Evaluating Behavior Change Kara Crohn, Energy Market Innovations</p> <p>6. Introducing the Systematic Review Lisa Gaines, Institute for Natural Resources Rob Fiegener, Institute for Natural Resources</p> <p>7. EENP: A Social Network Analysis Ken Vance Borland, Conservation Planning Institute Judy Soule, Conservation Planning Institute Debbie Gowensmith, Groundswell Services</p> <p>8. Environmental Equity: Measurement and Evaluation Considerations Richard Gelb, King County</p>	Great Hall
2:15pm	Break	
2:30- 4:00pm	Mystery Madness Productivity Plenary	Great Hall