**2011 EEN Forum Notes**

**Session Name: Welcome: Overview of 2011 Forum**

**Speakers:** Matt Keene– EPA

Joe Cordis– Trachtenberg School of Public Policy

**Session Date/Time:** 6/23/2010 8:30 AM

**Notetaker**: Laura Rothlisberger

**Main Themes**:

* Purpose of the forum: Advance environmental evaluation through systematic and cohesive learning.

**Detailed Notes**:

Joe Cordis: Welcome to George Washington University

* Faculty and students in Trachtenberg School of Public Policy and Public Administration very interested in program evaluation.
* Connection exists between program evaluation and benefit-cost analysis

Matt Keene: Welcome to the Forum

* Introduction of art into the forum. Adds richness to the physical space and furthers learning process.
* TED talk by Eric Berlow: “How complexity leads to simplicity.” (<http://www.ted.com/talks/eric_berlow_how_complexity_leads_to_simplicity.html>)
* Last year’s theme of quality is related to this year’s theme of complexity.
* Over 300 people registered for the forum.